



梅盛新材料
MEISHENG NEW MATERIAL



浙江梅盛新材料有限公司（原浙江梅盛实业股份有限公司）创立于1994年，总部位于中国绍兴，是一家国际知名的高端纺织及无纺生态型合成革高新技术研发及制造企业，拥有400余名员工。作为中国率先开发制造麂皮绒的厂家，梅盛自创立以来，一直保持对新材料行业的敏锐直觉，率先打破进口垄断，为中国合成革工业发展持续做出里程碑式贡献，在2003年，更成为中国首家开发制造定岛型无纺超细纤维合成革先锋企业。作为国内新材料创新领跑者，梅盛拥有各项专利及认证近百个，持续获得中国纺织竞争力500强企业、中国合成革行业十强企业等诸多行业殊荣。



Zhejiang Meisheng New Material Co., Ltd., formerly Zhejiang Meisheng Industrial Co., Ltd., founded in 1994, headquartered in Shaoxing, China. It is an internationally renowned high-end textile & non-woven ecological synthetic leather high-tech R & D and manufacturing enterprise, over 400 employees. As one of the first manufacturers to develop and manufacture suede in China, Meisheng has maintained a keen intuition in the new material industry, led and made a milestone contribution to the development of China's synthetic leather industry. In 2003, it established itself to be the first developer and manufacturer of figured-sea-island structured non-woven microfiber suede in China. Meisheng, as a domestic leader in new material industry, has accomplished nearly 100 patents and certifications, and has been awarded as China's Top 500 Textile Competitive Enterprise and China's Top 10 Synthetic Leather Enterprise.



梅盛在绍兴

THE PLACE



文明古城绍兴，拥有超过2000年历史，既保留了古城的古色古香，又展现出现代城市的生活方式。我们爱这个城市，并决定继续在这里付诸我们对新材料的追求，建立第二个工厂。

Shaoxing, an ancient city with over 2000 years of history, has kept the traditional city center features, and adopted the modern lifestyles. We love the city so much and decide to choose our second plant in Shaoxing as well.



上海车程：2.5小时
绍兴高铁站：0.5小时
萧山机场：0.75小时



To Shanghai by Car: 2.5 hours
To Shaoxing Train Station: 0.5 hour
To Hangzhou Airport: 0.75 hour



- 1994年：成立中国率先研发生产麂皮绒企业，打破国内同类面料依赖进口的局面
- 1998年：出口产品远销全球20多个国家，被国家农业部对外贸易经济合作部评为“全国乡镇企业出口创汇先进企业”
- 2002年：荣登浙江省对外贸易经济合作厅评选的“生产企业出口50强”
- 2003年：投资2亿引进国际最先进针刺无纺布生产线，超纤合成革工艺水平国内首创，国际第三
- 2005年：引入最先进海岛超纤无纺技术，着手研发超细海岛短纤针刺无纺基布及高仿真麂皮产品
- 2006年：该产品被列入重点高新技术产品，并荣获国家行业协会评选的“全国优秀创新奖”
- 2008年：先后开发近百个超纤合成革、麂皮绒产品，其中38个被认定为外观专利，实现年产值行业综合排名全国前五、全省前三
- 2009年：“MS”商标被陆续评为浙江省著名商标、浙江省知名商号、中国驰名商标
- 2012年：梅盛荣登“中国纺织服装企业竞争力500强”、“中国塑料工业行业10强”；为深入打造梅盛新环保产品，填补行业空白，公司正式组建了中国第一个生态超纤新材料研发实验室，汇聚海内外专家学者，被评为省级博士后工作站，核心研发的超纤产品荣获浙江省科技进步二等奖
- 2015至2017年：连续三年被评为“纺织之光”科技进步奖，成为中国合成革行业先锋试点企业
- 2018年：被评为高新技术企业、专利示范企业；为进一步专注研发环保型超纤产品，公司总投入5亿打造绿色新工厂，成立浙江梅盛新材料有限公司，坚持中国高端智造
- 2019年至今：累计获国家发明专利21项，荣获中国纺织行业专利奖、国家知识产权优势企业，入选2020年“浙江制造精品”企业，制定“浙江制造”生态超纤仿麂皮行业标准

1994 - 2002:

Established in 1994, as one of the 1st suede (woven microfiber) manufacturer in China, Meisheng Industry has successfully sent MS products to over 20 countries worldwide by 2000, awarded as National Advanced Export and Foreign Exchange Township Enterprise by China's Ministry of Foreign Trade and Economic Cooperation in 1998, and Top 50 Export Enterprise by Zhejiang Department of Foreign Trade and Economic Cooperation in 2002

2003 - 2008:

Meisheng is never afraid to be the 1st in the market -building on the mature suede techniques, in 2003, MS invested over 200m RMB in non-woven microfiber, as the 1st manufacturer in China, the 3rd worldwide. Over this period, MS has developed 100+ non-woven microfiber and suede products, and achieved 38 design patents - total sales ranked as Top5 in China, and Top 3 in Zhejiang in the industry

2009 - Today:

MS believes in the power of innovation - during these years, MS has achieved 21 invention patents, attracted global experts and founded China's 1st eco-friendly microfiber new material lab, approved as Provincial Post-doctoral Work Station. MS products are awarded as High Technology Product and the company, as High Technology Enterprise. To further push MS's pursue for eco-friendly products, MS invested 500m RMB and builds a new plant in 2018, named Zhejiang Meisheng New Material Co., Ltd. In 2019, MS won China Textile Industry Patent Award, and was awarded as National Intellectual Property Advantage Enterprise in 2019. The signature product of MS, Eco-friendly Microfiber Suede, is listed on the 2020 *Made in Zhejiang*. In addition, MS has established several provincial eco-friendly microfiber industry standards.

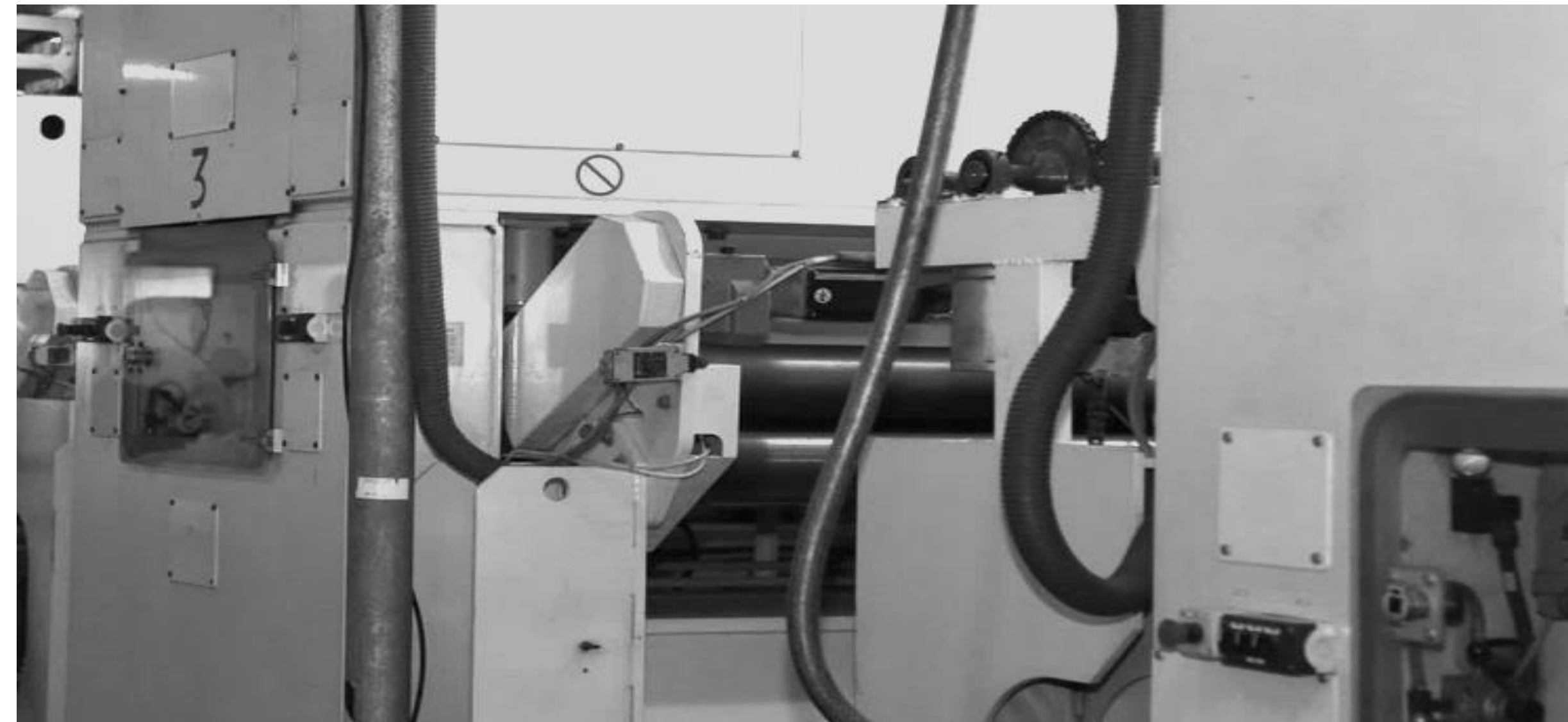


雄厚实力

THE PRODUCTION STRENGTH

梅盛拥有9万方大型现代化厂区，数条全球最先进的高速针刺无纺布生产线，及染缸、定型机、皮革线、及配套后整理装备等共200余台设备，生产实力雄厚，超纤年产能超1000万米。

Meisheng has 90,000 square meters of large modern plant, several of the world's most advanced high-speed needle-punched non-woven production lines, and more than 200 sets of equipments including dye vats, heat-setting machines, leather coating lines, and finishing lines. Meisheng has strong production capacity in non-woven microfiber, with an annual production capacity of over 10 million meters.



自动化车间管控

AUTOMATIC MANUFACTURING

- 生产设备100%电脑信息化操控，确保所有设备按标准化运作
- 助剂、染料输送实现100%电脑精细控制，自动化投料
- 核心车间采用自动恒温恒湿管控，保障出品更稳定、品质更高

- 100% computerized operation of production equipment to ensure that all equipment operates in accordance with standardization
- 100% of the auxiliaries and dyestuffs are transported by computer to realize fine control and automatic feeding
- The core workshops adopt automatic constant temperature and humidity control to ensure more stable and higher quality products



产品概况

THE PRODUCTS

从1994年建厂之初研发制造的麂皮绒、贴面革，到如今的定岛型超纤绒面革，梅盛历经数十载研发，将合成革产品在产品品质、制造工艺都进行了创新提升。

Since 1994, Meisheng has self-developed products including woven suede, PU coating leather, and figured sea-island structured non-woven suede. Meisheng has experienced more than twenty years of research and development, and innovated and improved the quality and manufacturing process of synthetic leather products.

研发产品包括：超细纤维麂皮绒、生态定岛型超纤绒面革、水性贴面革
产品主要应用于：汽车内饰、家具软装、电子产品、箱包服饰

Product Categories: woven microfiber suede, eco-friendly figured sea-island structured non-woven microfiber suede, and waterbaed PU coating leather
Product Applications: automotive interior, furniture and decoration, consumer electronics, apparels/accessories



超纤麂皮绒 Woven Microfiber Suede

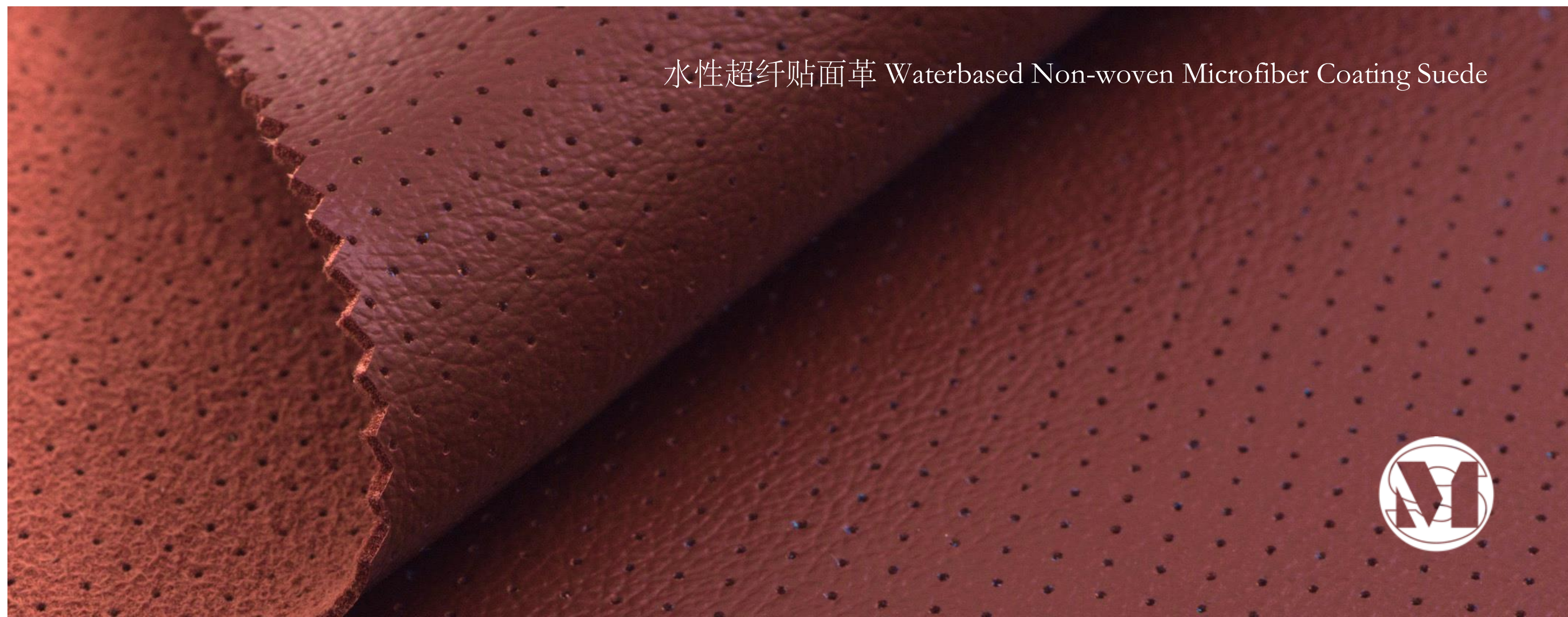


生态定岛型超细纤维绒面革

Eco-friendly Figured-sea-island-structured Non-woven Microfiber Suede



水性超纤贴面革 Waterbased Non-woven Microfiber Coating Suede



产品介绍—超纤仿麂皮/绒面革 MICROFIBER SUEDE



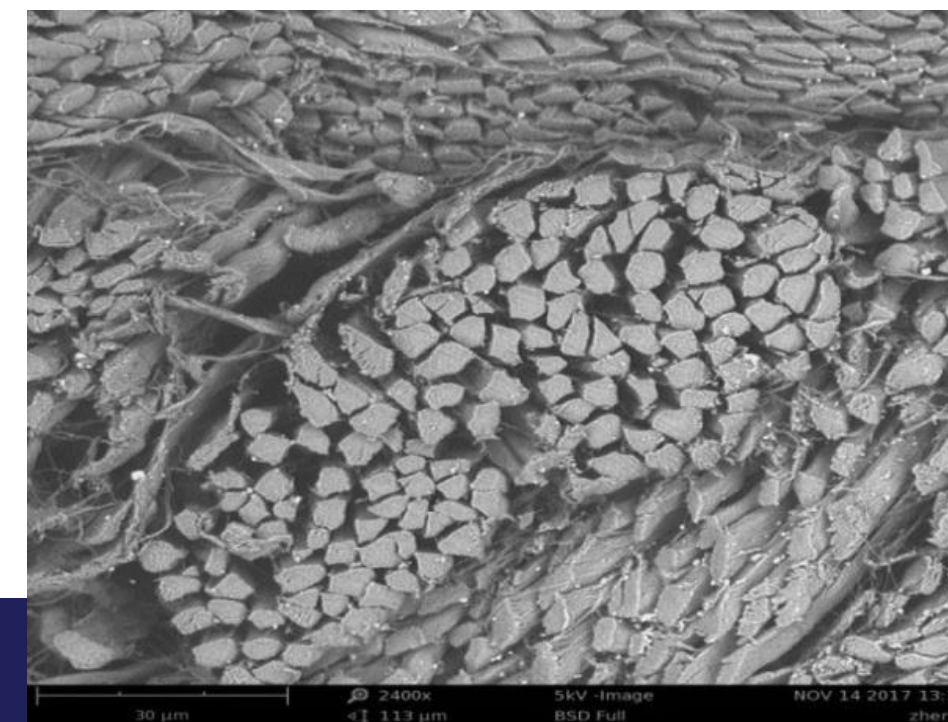
天然麂皮绒外观 Natural Suede Outlook



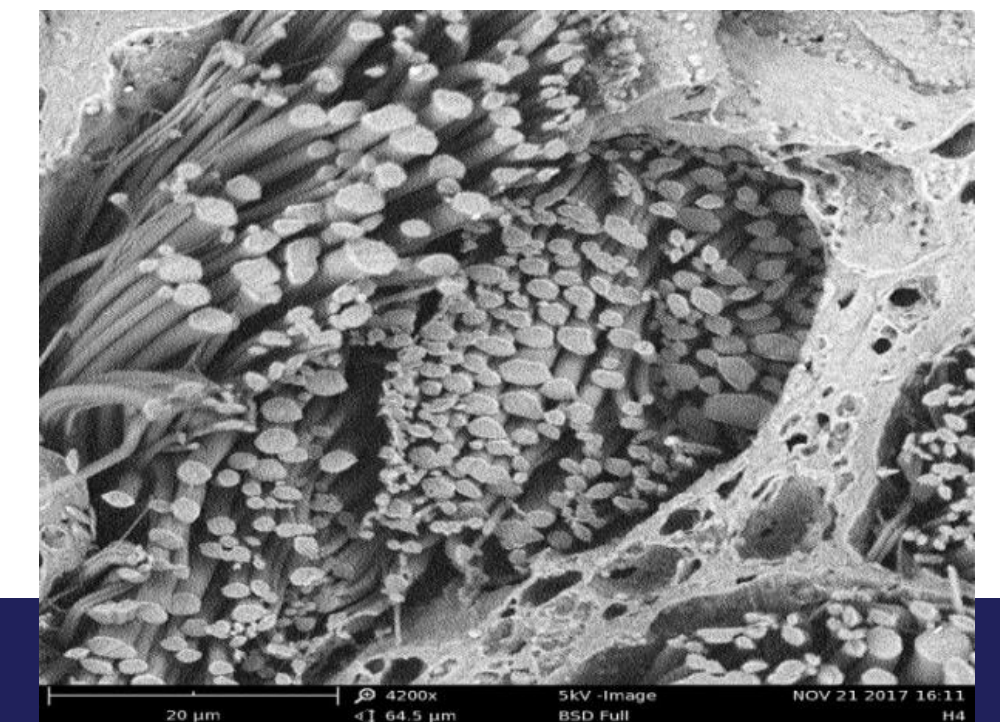
仿麂皮结构示意图 Suede Structure

超纤绒面汽车内饰材料：是把超细纤维针刺成致密的三维无纺布构造后再与PU树脂相结合经过多道工序再现天然麂皮的胶原质感和绒毛触感的新材料。

Microfiber suede for automobile interior : it is a new synthetic material which combines microfiber and PU resin. It shows the the genuine leather's texture and fine touch, by using needle-punched technique to create a dense three-dimensional non-woven structure.

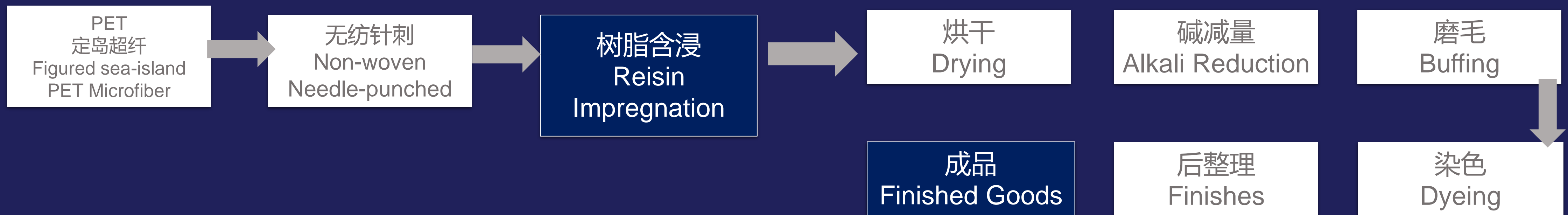


天然麂皮绒微观结构 Natural Suede Micro-structure



超纤绒面材料微观结构 Microfiber Suede Micro-structure

制造工艺 Production Techniques





自主研发 THE R&D ATTITUDE

在原有3个产品实验室的基础上，梅盛投资2000多万打造新材料研发中心，并设立专项研发基金，每年投入公司营收的6%全力支持生态型超细纤维新材料研究，多年来研究成果卓著。

While maintaining the original 3 production labs, more than 20 million yuan has been invested to build a new material R & D center.. In addition, Meisheng set up a special R & D Fund with 6% of the annual sales to further support the research and development of ecological non-woven microfiber new materials. Over the years, the research achievements are outstanding.



汽车类 Car Interiors: 40%



时尚类 Fashion: 35%



实验测试及其他 Others: 25%
Including Testing and new development

400+ experienced staffs
60+ R&D professionals
including 6 international experts
21 National Invention patents
38 Outlook patents
30+ Certified Trademarks
3 Production R&D Labs

The 1st Microfiber Material R&D Lab in China
Undertake 4 National Torch Program projects
Zhejiang Provincial Post-doctoral Work Station
Zhejiang Science and Technology Progress Award
Zhejiang Science and Technology Enterprise
High Technology Enterprise
China Textile Industry Patent Award
National Intellectual Property Advantage Enterprise
Establish Provincial Microfiber Industry Standard

拥有各岗位经验员工400余名
专业研发人员60余名
省级海外工程师2名，海外英才4名
拥有国家发明专利21项
外观专利38项
注册商标30余只
3个产品开发实验室
中国第一个超纤材料研发中心
承担4项国家火炬计划项目
浙江省博士后工作站
浙江省科技进步二等奖
浙江省科技型企业
高新技术企业
中国纺织行业专利奖
国家知识产权优势企业
制定“浙江制造”仿麂皮行业标准





测试项目
Testing Item

单位面积质量 Weight

厚度 Thickness

幅宽 Width

颜色差异 Color Difference

拉伸强度（供货态） Tensile Strength (Production)

拉伸强度（浸水后） Tensile Strength (Soaked)

拉伸强度（光照后） Tensile Strength (After lighting)

尺寸收缩 Shrinkage

马丁代尔耐磨 Martindale's Resistance

测试项目
Testing Item

光照色牢度 Color Fastness to Lighting

沾水褪色 Discoloration with Water

干磨 色牢度 Color Fastness to Rubbing (Dry)

湿磨 色牢度 Color Fastness to Rubbing (Wet)

酸性汗液 Acid Sweat

碱性汗液 Alkali Sweat

撕裂强度 Tearing Strength

剥离力（面料与海绵） Peeling (Fabric and Sponge)

更多信息请联系我们 For more information, please contact us.



产品开发

PRODUCT DEVELOPMENT



产品开发周期 Development Leadtime

	新设计色 New Color	微调色 Modification on Color	新纹理 New Pattern	小批量约30块制作 30 small pieces production	试验 Testing	批产周期 Production Leadtime
仿麂皮 Microfiber Suede	7日 (LAB) 7 Days in Lab	3-5日(LAB) 3-5 Days in Lab			3日 3 Days	3周 3 Weeks
超纤贴面革 Waterborne PU Coating Suede	3-5日(LAB) 3-5 Days in Lab	2-3日(LAB) 2-3 Days in Lab	2周 2 Weeks	10日(A4) 10 Days (A4 size)	3日 3 Days	3周 3 Weeks

*试验：以上日期不包括日晒牢度/高温老化/耐水解测试时间，可根据不同企业要求而定。





梅盛设计团队吸引国内外优秀专业人才，与多家公司合作研究每年最新流行趋势、设计案例等。

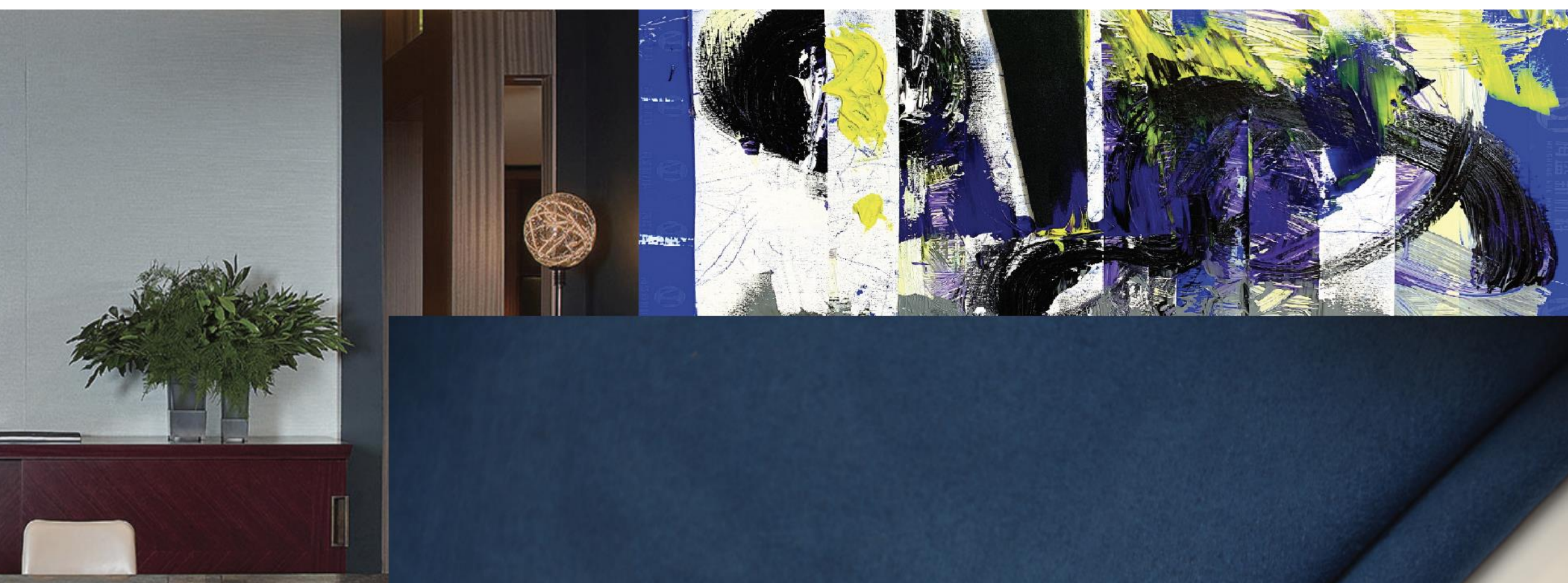
Meisheng's Design Team has attracted global talents and been working with many companies regarding popular trends and design projects.

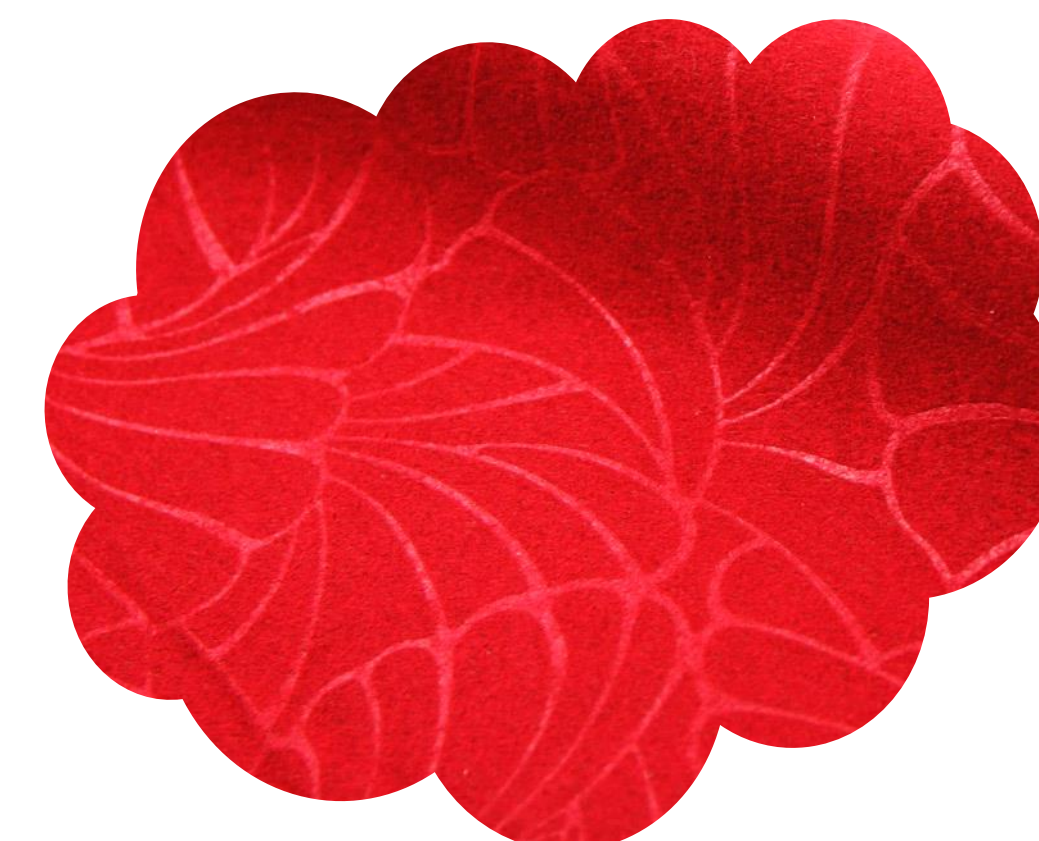
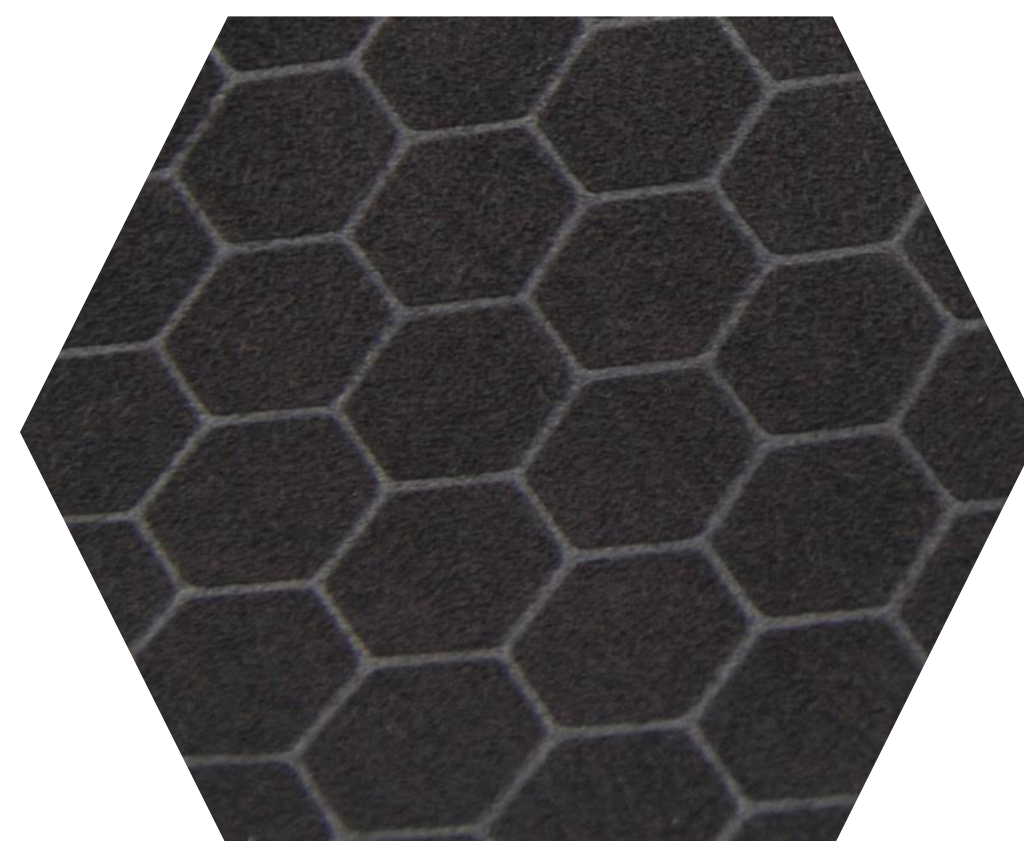
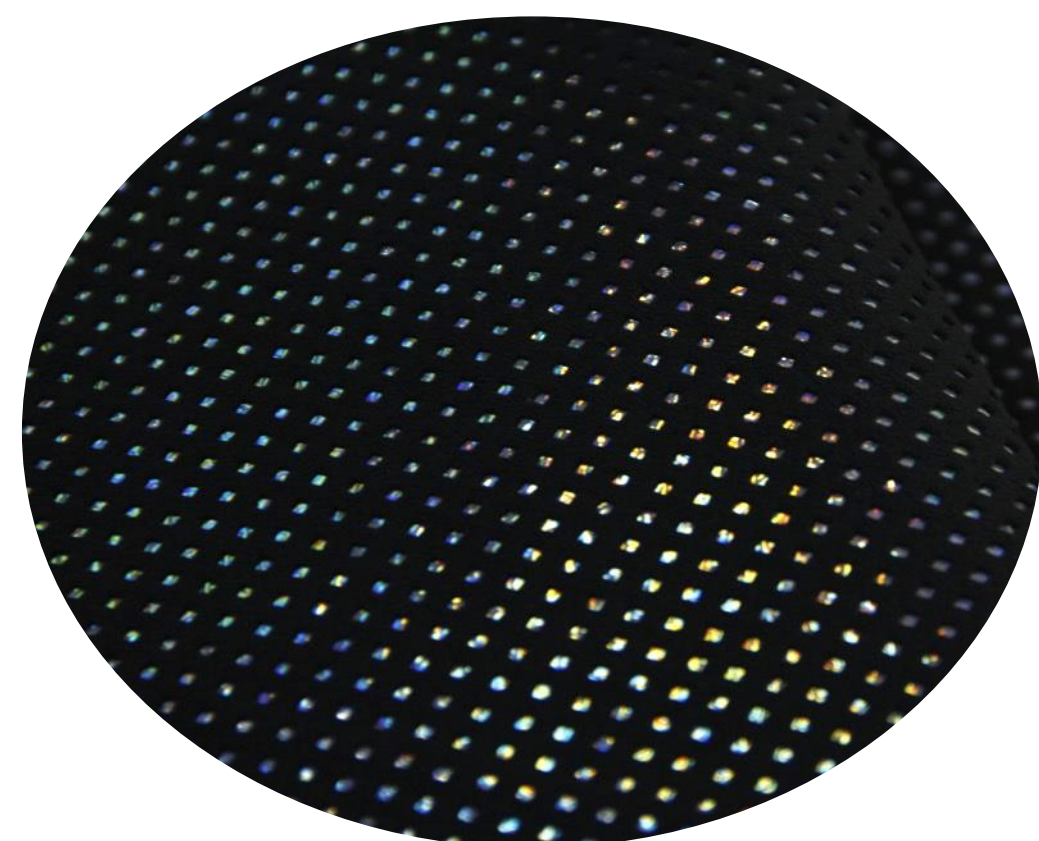
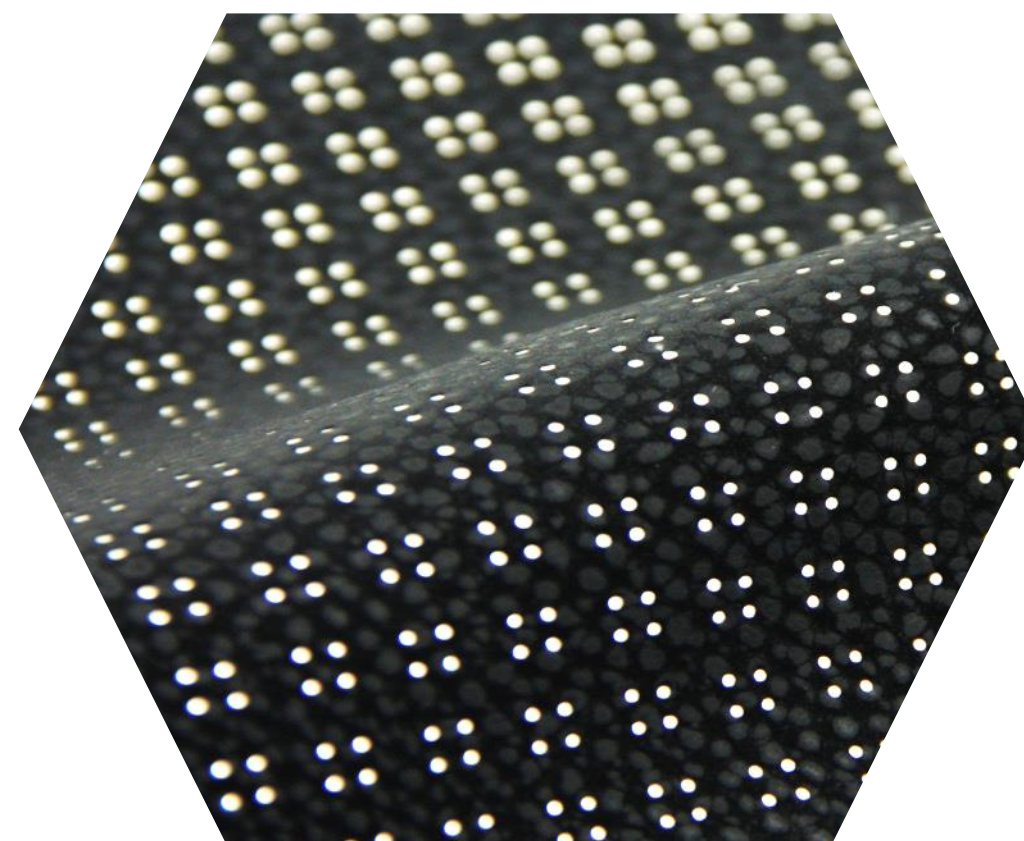
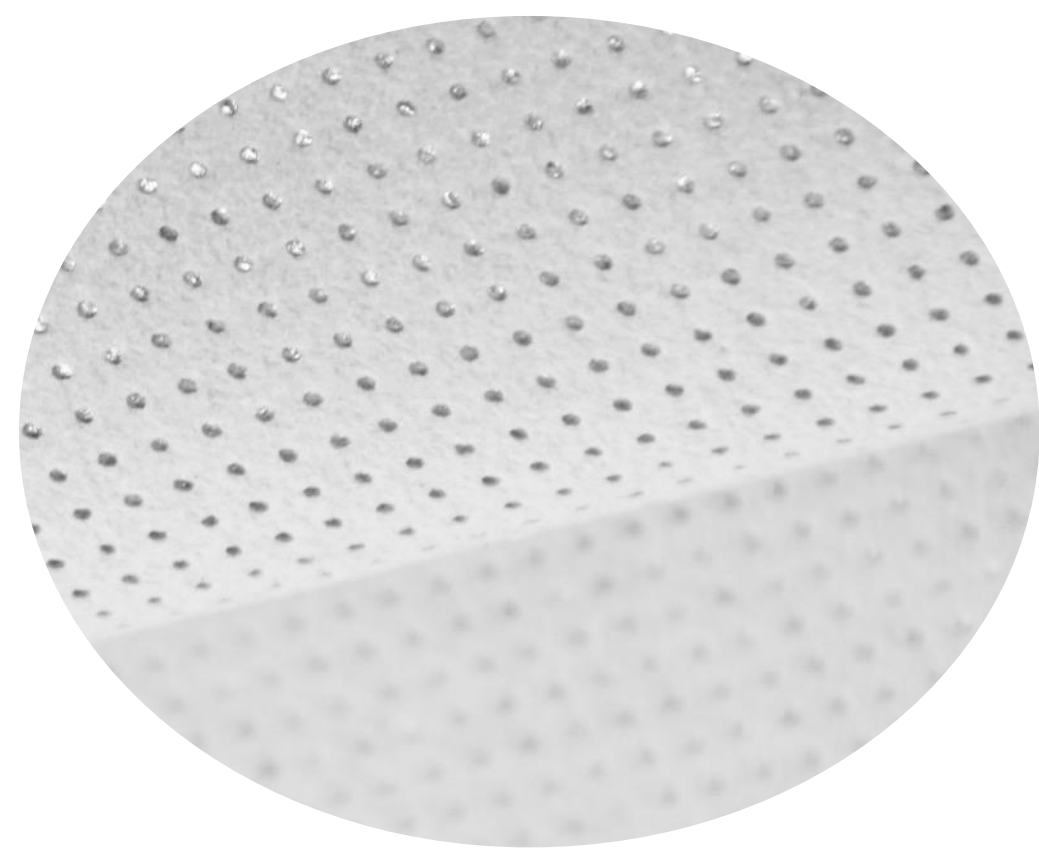


设计服务内容包括：

Our Design Services including:

- 行业趋势研究 Trend Analysis
- 色彩选择 Color Selection
- 仿麂皮纹理设计 Non-woven Microfiber Finishes Design
- 贴面纹理设计 Coating Pattern Design
- 应用产品设计 Product Design





应用案例：座椅

THE APPLICATIONS: SEAT



产品编号 Item No.: MS-NSP10

加工工艺 Finishing: 复合织物 Bonded with Fabric

特点 Characteristics:

耐磨、高强度 High Abrasion Resistance and Strength

磨擦色牢度 Colorfastness to Rubbing:

干磨 Dry Condition \geq 4级

湿磨 Wet Condition \geq 3-4级



应用案例：仪表台、门板

THE APPLICATIONS: IP, DOOR PANEL



产品编号 Item No.: MS-NSP07-1

加工工艺 Finishing: 复合海绵/无纺布

Bonded with Foam/ Non-woven Fabric

特点 Characteristics: 厚实触感、优质回弹性

Premium Touch and Resilience

磨擦色牢度 Colorfastness to Rubbing:

干磨 Dry Condition \geq 4级

湿磨 Wet Condition \geq 3-4级



应用案例：立柱

THE APPLICATIONS: PILLAR



产品编号 Item No.: MS-NSP07-2

加工工艺 Finishing: 复合无纺布

Bonded with Non-woven Fabric

特点 Characteristic: 优异延展性 Premium Elongation

磨擦色牢度 Colorfastness to Rubbing:

干磨 Dry Condition \geq 4级

湿磨 Wet Condition \geq 3-4级



应用案例：顶棚

THE APPLICATIONS: HEADLINER



产品编号 Item No.: MS-NSP07-3

加工工艺 Finishing: 定制宽幅门幅

Customized Wide Full Width



特点 Characteristic: 优异延展性 Premium Elongation

磨擦色牢度 Colorfastness to Rubbing:

干磨 Dry Condition \geq 4级

湿磨 Wet Condition \geq 3-4级



应用案例：方向盘

THE APPLICATIONS: STEERING WHEEL



产品编号 Item No.: MS-NSP12

加工工艺 Finishing: 抗污 Antifouling

特点 Characteristic: 强耐磨性 High Abrasion Resistance

磨擦色牢度 Colorfastness to Rubbing:

干磨 Dry Condition \geq 4级

湿磨 Wet Condition \geq 3-4级



可持续发展观与荣誉

THE SUSTAINABLE FOCUS & CERTIFICATIONS

对梅盛而言，可持续性发展是时代赋予的神圣使命，是企业期望长期发展的美好远景，持续创造企业价值与社会价值。遵循并超越更多行业权威标准，用一生之约，与未来共发展。

For Meisheng, sustainable development is a sacred mission given by the era, and a whole-hearted contribution for long-term growth, which continuously creates enterprise value and social value. Meisheng follows and exceeds beyond the industry authoritative standards, and promises to develop with future.



- 中国生态合成革
- 中国轻工业塑料行业合成革十强企业
 - ISO 9001: 质量管理认证
 - ISO 14001: 环境管理认证
 - ISO 50001: 能源体系
 - ISO 45001: 职业健康体系
- OEKO-TEX 100 生态环境纺织面料认证
- IATF 16949: 汽车行业质量管理体系认证
 - ZDHC 合成革行业先锋试点企业
 - REACH 欧洲标准认证
 - GRS 全球回收标准认证

- ECO-Synthetic Leather: China Eco-Synthetic Leather
- Top 10 Enterprise in China's Light Industrial Plastics Industry
- UNI EN ISO 9001: Quality Management System Certification
- UNI EN ISO 14001: Environmental Management System Certification
- UNI EN ISO 5001: Energy Management System Certification
- UNI EN ISO 45001: Occupational Health and Safety Management System Certification
- OEKO-TEX 100: Confidence in Textiles, tested for harmful substances
- IATF 16949: Quality Management System Certification for automotive sector
- ZDHC-CPSAL Synthetic Leather Industry Early Champion Pilot Mill
- REACH EU Standard
- Global Recycled Standard





可持续管理机制 THE SUSTAINABLE MANAGEMENT



环境可持续性管理

- 推进染整改革，维护绿色清洁工厂，有效节能减碳、95%排水回用率、100%太阳能照明，水、气、噪音三废处理通过国际官方标准
- 负责任采购无毒无害环保原材料且自2018年采购应用再生原材料，坚持有信誉的供应链管理
- 以行业最高权威认证为标准，以超越认证为长远进步目标

Environmental Sustainability Management

- Keep dyeing and finishing reform, energy saving on carbon emission, and maintain green and clean factory: MS reaches 95% water reusage rate, 100% solar lighting system; Waste control has passed the official standards in water, gas, and oil
- Responsibly purchase ecological, non-toxic and harmless raw materials, insist on reputable supply chain management; has been using recycled materials from sourcing to production since 2018
- Take the highest authority certification of the industry as the basic standard, and aim to reach above the standards in the long term

经济可持续性管理

- 合理分配企业财富，响应绿色技术革新，每年6%销售额稳定投入创新
- 持续工艺改进提升一次性正品率至99%以上，探索研究全产品周期的生态型生产工艺
- 以品质为核心，提升企业运营效率，追求稳健的市场增长

Economic Sustainability Management

- Intelligently distribute enterprise wealth, respond to green technology innovation, and continuously invest 6% of annual sales in innovation
- Increase the one-time certified product rate to over 99%, explore ecological production process throughout the entire product cycle
- Take quality as the priority, improve the operation efficiency of enterprises and pursue steady market growth

企业可持续性管理

- 售后服务管理体制及用户满意度追踪，提升服务与市场口碑
- 改进工作环境，关爱员工、关注健康、扶贫救助的管理机制，不断优化企业人才梯队建设
- 参与社会公益，推动国家绿色制造、再生工艺开发项目，持续性为社会作贡献

Enterprise Sustainability Management

- Implement product dynamic monitoring, after-sales service management and customer satisfaction tracking, improve service and reputation
- Improve the working environment, care for employees, pay attention to healthcare and poverty welfare, and constantly optimize the talent acquisition and strengthen MS teams
- Engage in social public welfare, promote national green manufacturing and recycled production projects, and contribute to the society at the best MS can





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Est
1994